

# The MAP Story



## **Expansion**

MAP designs and builds a 116,000 square foot facility to accommodate an "In Line Flow" manufacturing process. With 32 receiving doors this advances efficiencies through ease of material handling and production output. Water jet cutting is introduced to improve accuracy. Meanwhile, plans are initiated to erect and produce a rotary fiberglass line in West Virginia.



## **Fast Growth**

In a decade of rapid growth, MAP opens a 50,000 square foot facility in Clarksdale, MS. Here the company services architectural customers and diversifies shipping locations. Five years later, MAP moves to a nearby 160,000 square foot facility to increase overall manufacturing capacity in the Southeast United States. TS Certifications allow MAP to satisfy all customers, big and small.



1970s

1980s

1990s

2000s And

# **And Beyond**

### Invention

In 1974 MAP is the only company to produce large diameter pipe fitting insulators. Some of the first products produced include PVC pipe jacketing and molded fiberglass, flat or contoured design. In the mid 70s, MAP moves to Allentown, PA where product lines in the automotive and architectural markets take off. Business growth necessitates additional factory expansions to West Easton, PA and Michigan. Late in the decade MAP introduces encapsulated insulators for pleasant customer handling.



### Service

While MAP continues to expand their specialty of molding fiberglass in to any shape or form, the need for a "Full Service Provider" becomes apparent. To accommodate, MAP introduces a complete CNC machining shop offering engineering support and design capabilities. The R&D department is expanded to offer world class customer service, and to better promote the acoustical and thermal insulation markets.



## **Technology**

Satisfying new customer demands lie at the forefront of MAP's business plan. Process innovation and product line expansion bring customers Air Flow Resistant scrim, digital printing capabilities, assembly solutions and automated production pockets. Ever-changing industry demands put MAP in lead position to prepare and respond to any customer need.

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